



www.chugwaterchilicookoff.com

PO Box 222 Chugwater, WY 82210

Chugwaterchilicookoff@gmail.com

January 20, 2017

Dear Sponsor,

Great News! Preparations are under way for the 32nd Annual Chugwater Chili Cookoff to be held Saturday, June 17, 2017 at Staats Park in Chugwater. This traditional event offers fun activities for the entire family and boasts as one of Wyoming's largest single-day events. We are pleased to offer great advertising opportunities for you and your business at the cookoff, which brings in over 3,000 guests! Live music will be featured, as well as interactive entertainment, an art show, model aircraft exhibition, and vendors offering food, drink and wares.

We are a non-profit event, proceeds benefit local non-profit organizations in Chugwater such as ambulance service, fire department, housing and economic development, historical group, and community center. Without your support, our event would not be the success it has grown to be and we appreciate and value your contributions.

We will advertise for the chili cookoff in the tri-state region via radio, brochures, and other printed media, and you have the opportunity to take part in this special advertisement according to the level of sponsorship as listed below. Please take a moment to review the information provided.

Thank you, in advance, for your support. We look forward to seeing you there for chili tasting, salsa sampling, People's Choice voting, Championship judging and much more!

Sincerely,

Rebecca Marlatt Morash and Justin Gentle

CO-CHAIRMEN, CHUGWATER CHILI COOKOFF COMMITTEE

LEVEL 1 Premier Sponsor: "In Cooperation with (Your Business)" \$5,000 +

- As a Premier Sponsor, your business logo will be on the front cover of our brochure. In addition, your logo or business name will be printed on mugs, t-shirts, letterhead and cooler bags. We will mention your business name during radio ads and in print, where feasible, as "In Cooperation with ..." We will display several banners at the event. The emcee will announce you as our Premier Sponsor, we will visibly post a "Thank You" sign to your business at the event. Vendor or Tent space will be made available to your business. Free admission tickets are also available, please specify how many you require. Your generosity is deeply appreciated!

LEVEL 2 Major Sponsor \$2,000 - \$4999

- As a Major Sponsor, we will feature your business' banner on the stage. You will have a large ad in our brochure. We will thank you from the stage at the event as well as post a "Thank You" to your business for your generous sponsorship. Ten admission tickets included at this level. Thanks so much for your support!

LEVEL 3 Tent Sponsor \$500 - \$1,999

- As a Tent Sponsor, your business' banner will be displayed at one of our tents. You will have a small ad in our brochure. We will thank you from the stage at the event as well as post a "Thank You" to your business. Six admission tickets included at this level. Without folks like you, this event would not be possible, thanks!

LEVEL 4 Sponsor \$101 - \$499

- As a Sponsor, we will list you in our brochure, as well as thank you both on stage and a posted "Thank You" at the event. Two admission tickets are included at this level. Thank you for your support!

LEVEL 5 Donation up to \$100

- We will post a "Thank You" for your donation at the event. Thanks!

LEVEL 6 Gift Donator 100 small gifts

- We provide a gift bag to our cooks. Promote your business by donating a small gift for the bag that has your business name, address or logo.
- **ALL GIFT DONATIONS ACCEPTED** and can be combined with other levels of sponsorship.

Mail completed form with payment to:

Chugwater Chili Cookoff
PO Box 222
Chugwater, WY 82210

DEADLINE FOR SPONSORSHIP: FRIDAY MARCH 3, 2017

In order for us to Thank you properly, please include an 8 ½ X 11" Advertisement for our Sponsor Appreciation boards and an ad for the brochure. Files may also be sent to: chugwaterchilicookoff@gmail.com
If you will be supplying a business banner for your sponsorship level, we will gladly pick it/them up.

YES! WE WILL SPONSOR THE 32ND Annual Chugwater Chili Cookoff!

Please select your Sponsorship Level:

LEVEL 1	Premier	\$5,000 +
LEVEL 2	Major	\$2,000 - \$4,999
LEVEL 3	Tent Sponsor	\$500 - \$1,999
LEVEL 4	Sponsor	\$101 - \$499
LEVEL 5	Donation	Up to \$100
LEVEL 6	Cooker Bag Gifts	X 100
	Cookoff Event Tickets	\$10 each
	TOTAL ENCLOSED:	

Name:	Phone:
Address:	Email:

Special Instructions:

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Mail to: Chugwater Chili Cookoff PO Box 222 Chugwater, WY 82210