



[www.chugwaterchilicookoff.org](http://www.chugwaterchilicookoff.org)

PO Box 222 Chugwater, WY 82210

[Chugwaterchilicookoff@gmail.com](mailto:Chugwaterchilicookoff@gmail.com)

March 16, 2018

Dear Sponsor,

Greetings! Preparations are under way for the 33<sup>rd</sup> Annual Chugwater Chili Cookoff to be held Saturday, June 16, 2018 at Staats Park in Chugwater. The Cookoff offers fun for the entire family and is one of Wyoming's largest single-day events. We are pleased to offer great advertising opportunities for you and your business at the cookoff. We anticipate over 3,000 guests will enjoy chili-tasting, live music, interactive entertainment, an art show, and a variety of other activities and vendors.

This non-profit event benefits our local Chugwater non-profit organizations including our community center, fire department, historical group, school student organizations (i.e. FFA and FBLA) and our economic development group. Your support ensures our event will continue to be a great success. We sincerely appreciate you and value your contributions.

The chili cookoff will be advertised in the tri-state region via television, radio, brochures, and other printed media. You will have the opportunity to take part in this special advertisement according to the various levels of sponsorship as listed below. Please take a moment to review this information.

Thank you, again, for your support. We look forward to seeing you at the Chugwater Chili Cookoff for chili-tasting, salsa-sampling, People's Choice voting, Championship judging and much more!

Sincerely,

Terri Skiba

2018 Chairperson, Chugwater Chili Cookoff Committee

**LEVEL 1 Premier Sponsor: "In Cooperation with (Your Business)" \$5,000 +**

- As a Premier Sponsor, your business logo will be on the front cover of our brochure. In addition, your logo or business name will be printed on mugs, t-shirts, letterhead and cooks' bags. We will mention your business name during radio ads and in print, where feasible, as "In Cooperation with ..." We will display several banners at the event. The emcee will announce you as our Premier Sponsor, we will visibly post a "Thank You" sign to your business at the event. Vendor or Tent space will be made available to your business. Free admission tickets are also available, please specify how many you require. Your generosity is deeply appreciated!

**LEVEL 2 Major Sponsor \$2,000 - \$4999**

- As a Major Sponsor, we will feature your business' banner on the stage. You will have a large ad in our brochure. We will thank you from the stage at the event as well as post a "Thank You" to your business for your generous sponsorship. Ten admission tickets included at this level. Thanks so much for your support!

**LEVEL 3 Tent Sponsor \$1000 - \$1,999**

- As a Tent Sponsor, your business' banner will be displayed at one of our tents. You will have a small ad in our brochure. We will thank you from the stage at the event as well as post a "Thank You" to your business. Six admission tickets included at this level. Without folks like you, this event would not be possible, thanks!

**LEVEL 4 Sponsor \$250-\$999**

- As a Sponsor, we will list you in our brochure, as well as thank you both on stage and a posted "Thank You" at the event. Two admission tickets are included at this level. Thank you for your support!

**LEVEL 5 Donation up to \$249**

- We will post a "Thank You" for your donation at the event. Thanks!

**LEVEL 6 Gift Donator 100 small gifts**

- We provide a gift bag to our cooks. Promote your business by donating a small gift for the bag that has your business name, address or logo.
- **ALL GIFT DONATIONS ACCEPTED** and can be combined with other levels of sponsorship.

Mail completed form with payment to:

Chugwater Chili Cookoff  
PO Box 222  
Chugwater, WY 82210

**DEADLINE FOR SPONSORSHIP: FRIDAY MARCH 9, 2018**

In order for us to Thank you properly, please include an 8 ½ X 11" Advertisement for our Sponsor Appreciation boards and an ad for the brochure. Files may also be sent to: [chugwaterchilicookoff@gmail.com](mailto:chugwaterchilicookoff@gmail.com)  
 If you will be supplying a business banner for your sponsorship level, we will gladly pick it/them up.

**YES! WE WILL SPONSOR THE 32<sup>ND</sup> Annual Chugwater Chili Cookoff!**

Please select your Sponsorship Level:

|         |                        |                          |
|---------|------------------------|--------------------------|
| LEVEL 1 | Premier                | <b>\$5,000 +</b>         |
| LEVEL 2 | Major                  | <b>\$2,000 - \$4,999</b> |
| LEVEL 3 | Tent Sponsor           | <b>\$1000 - \$1,999</b>  |
| LEVEL 4 | Sponsor                | <b>\$250 - \$999</b>     |
| LEVEL 5 | Donation               | <b>Up to \$249</b>       |
| LEVEL 6 | Cooker Bag Gifts       | <b>X 100</b>             |
|         | Cookoff Event Tickets  | <b>\$10 each</b>         |
|         | <b>TOTAL ENCLOSED:</b> |                          |

|          |        |
|----------|--------|
| Name:    | Phone: |
|          |        |
| Address: | Email: |
|          |        |

Special Instructions:

Mail to: Chugwater Chili Cookoff, PO Box 222, Chugwater, WY 82210