



34th Annual Chugwater Chili Cook-off PO Box 222, Chugwater, Wy 82210

February 13, 2019

Dear Sponsor:

It's time to prepare for the **34th Annual Chugwater Chili Cook-off** to be held Saturday, June 15, 2019. The cook-off offers fun activities for the whole family and great advertising opportunities for you and your business! In addition to world-class chili cooking and tasting events, we are hosting live music throughout the day, a Ranch Rodeo, an art/quilt show, car/tractor show, games, vendors and fun for the whole family.

To host such a non-profit event, we are asking for your sponsorship and look forward to your business advertising with us. Following is a list of advertising and sponsorship opportunities. Please select the level(s) you would like to contribute to this year and fill out the attached form.

Additionally, if you'd like to sponsor door prizes, Chili Cook or Ranch Rodeo awards, please let us know! We are happy to pick up any prizes, banners, flags, etc!

We will print at least 3,000 informational brochures which will be distributed in Wyoming, Colorado, Nebraska and beyond. When you become a sponsor in the top five sponsor levels, we will include you as a sponsor in our brochure.

All profit from the event will go to local non-profit organizations: Chugwater Fire Department, Economic Development, the Historical Society, HS FBLA&FFA, and the Community Center.

Thank you for supporting Wyoming's hometown event! If you have any questions, please call **(307) 715-9518** OR email chugwaterchilicookoff@gmail.com. Please return the attached form to Chugwater Chili Cook-off, PO Box 222, Chugwater, WY 82210. Deadline for sponsorship is Wednesday, March 27, 2019.

Sincerely,

Kimberly McBryant
2019 Chair Chugwater Chili Cook Off

Sponsorship Levels for the 34th Chugwater Chili Cook Off

\$4000+ Carolina Reaper Rodeo Sponsor (Cash Only)

Featured as Presenting Sponsor of the Event
Dinner Invitation for two with the Chili Cooks and event staff
Invitation to be recognized "in person" during the Cook Off & Ranch Rodeo
Branded Canopies & Chairs for Cook Off winners will have your logo
Display your banners in the arena and on stage
Inclusion on all marketing materials and on event tickets
Inclusion in all advertising when feasible (radio, display ads, news stories, editorial coverage, social media, etc)
Live mentions and acknowledgement throughout the event
Logo and company website link on Chili Cook Off website
Logo and Business Name on front of Event T-shirt, Mugs, Cook's Bags, & front cover of brochure
Complimentary Vendor Booth or Tent Space entry in highly visible area
15 event T-shirts
Complimentary admission tickets for your team. Let us know how many you would like.

\$2500+ Habanero Stage Sponsor (Cash Only)

Dinner invitation for two with the Chili Cooks and event staff
Display your banner on Stage and in the Ranch Rodeo arena
Inclusion on all marketing materials
Inclusion in all online advertising (display ads, news stories, editorial coverage, social media, etc)
Live mentions and acknowledgement throughout the event
Logo and company website link on Chili Cook Off website
Logo and Business Name on Event T-shirt, Cook's Bags and included in brochure
Complimentary Vendor Booth or Tent Space entry in Highly visible area
10 event T-shirts
10 Complimentary admission tickets.

\$1000+ Ghost Pepper Tent Sponsor (Cash Only)

Your banner displayed on one of our tents OR in the rodeo arena area
Inclusion on all marketing materials
Inclusion in all social media advertising
Live mentions and acknowledgement throughout the event
Website Link on Chili Cook Off website
Logo and Business Name on Event T-shirt and included in Brochure
Complimentary Vendor Booth or Tent Space
5 event T-shirts
5 complimentary admission tickets

\$500+ Jalapeno Pepper Sponsor (Cash or In-Kind)

Complimentary Promotional Booth
Inclusion in all *display* advertising at event
Business name on event T-shirts and in Brochure
3 event t-shirts

\$250+ Poblano Pepper Sponsor (Cash or In-Kind)

Business Name in Brochure
1 event t-shirts
Inclusion in all *display* advertising at event
2 complimentary admission tickets

\$100+ Bell Pepper Sponsor (Cash or In-Kind)

Included in all *display* advertising at event

Gift Bags 100+ small gifts

We provide a gift bag to our chili cookers. Promote your business by putting a small gift in the bag. We request 100 gifts. Please circle Yes below in the "Amount Due" Column and We will contact you to discuss further.

- You may have your business name, address, phone number, logo, etc on each gift item
- Your business will be included on Promotional Signage at event
- This option may be combined with other levels of sponsorship

All Gift Donations Accepted!!

Deadline for Sponsorship: Wednesday, March 27, 2019

So that we may thank you properly, please include an 8 ½ x 11" Advertisement for our Sponsor Appreciation boards and an ad for the brochures. Files may also be sent to: chugwaterchilicookoff@gmail.com

If you will be supplying a business banner for your sponsorship level, we will gladly pick it/them up!

Yes! We will Sponsor the 34th Annual Chugwater Chili Cook Off!

Cook Off Sponsor Levels	Amount Due:
\$4000+ Carolina Reaper Rodeo Sponsor	
\$2500+ Habanero Stage Sponsor	
\$1000+ Ghost Pepper Tent Sponsor	
\$500+ Jalapeno Pepper Sponsor	
\$250+ Poblano Pepper Sponsor	
\$100+ Bell Pepper Sponsor	
Gift Bags Sponsor x100 gifts	Yes/No
Other:	
Total Enclosed	

Name _____

Phone _____

Address _____

Email _____

Special Instructions:

Please Mail to: Chugwater Chili Cook Off, PO BOX 222 Chugwater, WY 82210