



35th Annual Chugwater Chili Cook-off
PO Box 222, Chugwater, WY 82210
ChugwaterChiliCookOff.org

March 1, 2021

Dear Sponsor:

Thank you so much for your sponsorship of Chugwater Chili Cookoff in 2019! Because of you, we were able to host more than 3,500 people and give \$2000 to each of the five non-profits we support through this event.

We are so glad to be hosting the **35th Annual Chugwater Chili Cook-off** to be held Saturday, June 19, 2021. The cook-off offers fun activities for the whole family and great advertising opportunities for you and your business! In addition to world-class chili cooking and tasting events, we are hosting live music throughout the day, a Ranch Rodeo, car/tractor show, games, vendors, food and fun for the whole family.

To host such a non-profit event, we are asking for your sponsorship again and look forward to your business advertising with us. Following is a list of advertising and sponsorship opportunities. Please select the level(s) you would like to contribute to this year and fill out the attached form.

Additionally, if you'd like to sponsor door prizes, Chili Cook or Ranch Rodeo awards, please let us know! We are happy to pick up any prizes, banners, flags, etc!

When you become a sponsor in the top five sponsor levels, we will include you as a sponsor in our brochure. Top tier sponsors are in as much radio/print advertisement as allows.

All profit from the event will go to local non-profit organizations: Chugwater Fire Department, Economic Development, the Historical Society, HS FBLA&FFA, and the Community Center.

Thank you for supporting Wyoming's hometown event! If you have any questions, please call **(307) 715-9518** OR email chugwaterchilicookoff@gmail.com. Please return the attached form to Chugwater Chili Cook-off, PO Box 222, Chugwater, WY 82210. Deadline for sponsorship is Monday, April 26, 2021.

Sincerely,

Kimberly McBryant 2021 Chair Chugwater Chili Cook Off

Sponsorship Levels for the 35th Chugwater Chili Cook Off

Platinum \$4000+

- Featured as Presenting Sponsor of the Event
- Invitation to be recognized "in person" during the Cook Off & Ranch Rodeo
- Display your banners in the arena and on stage
- Inclusion on all marketing materials and on event tickets
- Inclusion in all advertising when feasible (radio, display ads, news stories, editorial coverage, social media, etc)
- Live mentions and acknowledgement throughout the event
- Logo and company website link on Chili Cook Off website
- Logo and Business Name on front of Event T-shirt, Mugs, Cook's Bags, & front cover of brochure
- Complimentary Vendor Booth or Tent Space entry in highly visible area
- 5 event T-shirts
- Complimentary admission tickets for your team. Let us know how many you would like.

Gold \$2500+

- Display your banner on Stage and in the Ranch Rodeo arena
- Inclusion on all marketing materials
- Inclusion in all online advertising (display ads, news stories, editorial coverage, social media, etc)
- Live mentions and acknowledgement throughout the event
- Logo and company website link on Chili Cook Off website
- Logo and Business Name on Event T-shirt, Cook's Bags and included in brochure
- Complimentary Vendor Booth or Tent Space entry in Highly visible area
- 3 event T-shirts
- 10 Complimentary admission tickets.

Silver \$1000+

- Your banner displayed on one of our tents OR in the rodeo arena
- Inclusion on all marketing materials
- Inclusion in all social media advertising
- Live mentions and acknowledgement throughout the event
- Website Link on Chili Cook Off website
- Logo and Business Name on Event T-shirt and included in Brochure
- Complimentary Vendor Booth or Tent Space
- 2 event T-shirts
- 5 complimentary admission tickets

Bronze \$500+ (Cash or In-Kind)

- Complimentary Promotional Booth
- Inclusion in all *display* advertising at event
- Business name on event T-shirts and in Brochure
- 1 event t-shirts

Elite \$250+ (Cash or In-Kind)

- Business Name in Brochure
- 1 event t-shirts
- Inclusion in all *display* advertising at event
- 2 complimentary admission tickets

Friend \$100+ (Cash or In-Kind)

- Included in all *display* advertising at event

Gift Bags 100+ small gifts

We provide a gift bag to our chili cooks. Promote your business by putting a small gift in the bag. We request 100 gifts. Please circle Yes below in the "Amount Due" Column and We will contact you to discuss further.

- You may have your business name, address, phone number, logo, etc on each gift item
- Your business will be included on Promotional Signage at event
- This option may be combined with other levels of sponsorship

All Gift Donations Accepted!!

Deadline for Sponsorship: Monday, April 26, 2021

So that we may thank you properly, please include an 8 ½ x 11" Advertisement for our Sponsor Appreciation boards and an ad for the brochures. Files may also be sent to: chugwaterchilicookoff@gmail.com

If you will be supplying a business banner for your sponsorship level, we will gladly pick it/them up!

Yes! We will Sponsor the 35th Annual Chugwater Chili Cook Off!

Cook Off Sponsor Levels	Amount Due:
Platinum \$4000+	
Gold \$2500+	
Silver \$1000+	
Bronze \$500+	
Elite \$250+	
Friend \$100+	
Gift Bags Sponsor x100 gifts	Yes/No
Other:	
Total Enclosed	

Name _____

Phone _____

Address _____

Email _____

Special Instructions:

Please Mail to: Chugwater Chili Cook Off, PO BOX 222 Chugwater, WY 82210